



*We are a Christ-centered Catholic faith community  
that celebrates diversity and fosters spiritual growth,  
inspiring all to reach their full potential in mind, body and spirit.*

## **GROWTH AND RETENTION AD HOC COMMITTEE MEETING**

**TUESDAY, NOVEMBER 7, 2023  
5:30 PM**



*FATHER KENNETH BURNS, C.S.C. BOARD ROOM  
CATHOLIC EDUCATION CENTRE, WELLAND, ONTARIO*

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1. Meeting Called to Order	-
2. Opening Prayer – Trustee Marino	-
3. Roll Call	-
4. Approval of Agenda	-
5. Declaration of Conflict of Interest	-
6. Minutes of the Growth and Retention Ad Hoc Committee meeting of May 30, 2023	6
7. Progress and Implementation of Proposed Recommendations	-
8. Adjournment	-

**TO: NIAGARA CATHOLIC DISTRICT SCHOOL BOARD  
GROWTH AND RETENTION AD HOC COMMITTEE  
NOVEMBER 7, 2023**

***PUBLIC SESSION***

**TITLE: MINUTES OF THE GROWTH AND RETENTION AD HOC  
COMMITTEE MEETING OF MAY 30, 2023**

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**RECOMMENDATION**

**THAT** the Growth and Retention Ad Hoc Committee approve the Minutes of the Growth and Retention Ad Hoc Committee Meeting of May 30, 2023, as presented.



## MINUTES OF THE GROWTH AND RETENTION AD HOC COMMITTEE MEETING

**TUESDAY, MAY 30, 2023**

Minutes of the Growth and Retention Ad Hoc Committee Meeting of the Niagara Catholic District School Board, held on Tuesday, May 30, 2023 at 5:30 p.m. in the Father Kenneth Burns c.s.c. Board Room, at the Catholic Education Centre, 427 Rice Road, Welland.

The meeting was called to order at 5:42 p.m. by Chair Turner.

**2. Opening Prayer**

Opening Prayer were led by Trustee Di Lorenzo.

**3. Roll Call**

Members	Affiliations		Present	Absent	Excused
Joseph Bruzzese	Trustee		✓		
Danny Di Lorenzo	Trustee		✓		
Jim Marino	Trustee		✓		
Paul Turner	Trustee		✓		
Brenda Annen	NCPIC				✓
Liam Disley	Elementary Student Rep		✓		
Charlotte Johnstone	Student Trustee			✓	
Fr. Paul MacNeil	Diocese				✓
Anna Maxner	CUPE			✓	
Jennifer McArthur	OECTA Elementary		✓		
John Piccoli	OECTA Secondary		✓		
Rawan Omran	Elementary Student Rep				✓
Willow Shawanoo	Indigenous Community			✓	
Juliette Sullivan	Elementary Student Rep			✓	
Carrie Vernelli	NCPIC		✓		
Steffen Zylstra	Student Trustee			✓	

The following staff were in attendance:

**Camillo Cipriano**, Director of Education; **Domenic Massi**, **Pat Rocca**, Superintendents of Education; **Monique Mastroianni**, **Scott Root**, Principals; **Anna Pisano**, Recording Secretary/Administrative Assistant, Corporate Services

4. **Approval of the Agenda**

Moved by Trustee Marino

**THAT** the Niagara Catholic District School Board approve the Agenda of the Growth and Retention Committee Meeting of May 30, 2023, as presented.

**CARRIED**

5. **Declaration of Conflict of Interest**

No Declaration of Conflict of Interest were declared with any items on the agenda.

6. **Minutes of the Growth & Retention Ad Hoc Committee Meeting of April 18, 2023**

Moved by Trustee Di Lorenzo

**THAT** the Niagara Catholic District School Board approve the Minutes of the Growth and Retention Ad Hoc Committee Meeting of April 18, 2023, as amended.

Correct Willow Shawanoo as absent

**CARRIED**

7. **Recommendation to the Board**

After thorough discussion, the following recommendations have been formulated for presentation and approval at the upcoming Board meeting scheduled for June 20, 2023.

**THAT** Niagara Catholic District School Board increase marketing presence on social media platforms by actively promoting and increasing kindergarten and grade 9 open houses and registration, educating and advertising Catholic education by debunking myths and promoting its positive aspects. This can be achieved by sharing good news stories and personal testimonials from students, showcasing the value and benefits of a Catholic education.

**THAT** Niagara Catholic District School Board establish a community outreach for newcomers to the Niagara Region and new Canadians via a welcome centre, real estate agents and local parishes.

**THAT** Niagara Catholic District School Board develop professional development days for principals and staff to share effective good practices.

**THAT** the Niagara Catholic District School Board direct each secondary school, in collaboration with their respective family of schools, to create an annual transition plan. This plan will be subject to review and approval by their superintendent. Additionally, allocating a larger budget to each secondary school support the implementation of the transition plan.

8. **Next Meeting Date**

Next committee meeting scheduled for November 7, 2023 at 5:30 p.m.

Once approved by the Board, Senior staff will deliver a presentation with an update on the progress and implementation of the proposed recommendations.

9. **Adjournment**

Moved by Jen McArthur

**THAT** the May 30, 2023 Growth and Retention Ad Hoc Committee Meeting of the Niagara Catholic District School Board be adjourned.

**CARRIED**

This meeting was adjourned at 6:56 p.m.

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Minutes of the Growth and Retention Committee Meeting of the Niagara Catholic District School Board held on **May 30, 2023**.